

2026 Jr. Livestock Sale



The Ark-La-Tex Agricultural Council
presents

90th Annual Jr. Livestock Sale

State Fair of Louisiana Sale Arena

Wednesday, November 4, 2026

Schedule of Events

9:00-10:00 am - Buyer's Breakfast

10:00-11:30 am - Buyer/Exhibitor 'Meet & Greet'

11:30 am - Presale activities begin

12:00 pm - Sale of Champions followed by other lots

Check out our LIVE STREAMING at

<https://qrco.de/bgLgSU> or Scan the QR Code!



P.O. Box 53226
Shreveport, LA 71135

318.987.3769
www.altac.org



Ark-La-Tex Agricultural Council



THE ARK-LA-TEX AGRICULTURAL COUNCIL

The Ark-La-Tex Agricultural Council is made up of members from the surrounding areas who support children in their agricultural endeavors.

ALTAC supports the mission statements for both the 4-H Clubs and the FFA Organization. The 4-H idea is simple: "Help young people and their families gain the skills they need to be proactive forces in their communities and develop ideas for a more innovative economy."



The National FFA Organization "Envisions a future in which all agricultural education students will discover their passion in life and build on that insight to chart the course for their education, career, and personal future."

In addition to the Junior Livestock Sale, ALTAC is currently sponsoring twelve qualifying students with \$1000 scholarships per year for four years. ALTAC also awarded three grants for the 2026-2027 school year.

You too can be a part of this inspiring organization! Please visit WWW.ALTAC.ORG for more information regarding membership or speak to any of the current ALTAC members.

HISTORY

The Junior Livestock Sale started in 1936 and was sponsored by the Shreveport Kiwanis Club until 1952. The first sale had one steer to sell. It was called the "Baby Beef Champion" and was owned by Charles A. Harrison of Bienville Parish. It weighed 590 pounds and sold for 29 cents per pound. It was purchased by Texas Avenue Café.

From 1952 to 1971, the Shreveport Chamber of Commerce was the sponsor. ALTAC proudly began sponsoring The Sale in 1972 and looks forward to many successful years to come.

A SPECIAL MARKETPLACE

The annual Junior Livestock Auction is the climax of the year's project activity of 4-H and FFA exhibitors.

As a learning experience and business venture, these young men and women have selected, fed, and groomed either a steer, lamb, broiler, goat, or hog. They bring their project to the State Fair to be judged, graded, and sold. This is their marketplace. At the auction, the exhibitor presents their stock and receives a premium for their year's labor.

Participation in the annual auction will support an exhibitor who is in the agricultural business on a small scale. ***Your generosity is more than a gift—it's an investment in our future leaders and the impact they will make for years to come.***



SALE DAY - Wednesday, November 4, 2026

Sale Schedule

9:00-10:00 am: Buyer's Breakfast
11:30 am: Presale activities begin

10:00-11:30 am: Buyer/Exhibitor 'Meet & Greet'
12:00 pm: Sale of Champions followed by other lots

Each buyer will register for a bidder number & be given a sale catalog. The catalog will contain the name of each exhibitor, the parish in which they are from, and the livestock species in which they are selling. The Sale will be in auction format and all lots are sold in single lots.

2026 Sale Order

1. Wood & Metal Ag Mechanics Champions & Reserve Champions	9. Overall Grand & Reserve Champion Sheep
2. Overall Grand & Reserve Champion Goats	10. La. Bred Grand & Reserve Champion Sheep
3. La. Bred Grand & Reserve Champion Goats	11. Goats
4. Overall Grand & Reserve Champion Poultry	12. Poultry
5. Overall Grand & Reserve Champion Swine	13. Swine
6. La. Bred Grand & Reserve Champion Swine	14. Steers
7. Overall Grand & Reserve Champion Steers	15. Sheep
8. La. Bred Grand & Reserve Champion Steers	

If you have any questions regarding The Sale procedures, please contact one of the members of the Ark-La-Tex Agricultural Board. They will be happy to assist you.

TERMS OF SALE

The 2026 Jr. Livestock Sale is a terminal sale. All animals that are marked "for sale" by the exhibitor that qualify for The Sale will be terminal. Each exhibitor will be allowed to sell only ONE animal, unless the exhibitor qualifies with both the Grand and Reserve Champion. Then both Champions will sell. All champions are terminal; see ALTAC website: www.altac.org.

Payment may be made at The Sale or mailed within 45 days of invoice to:

Altac • P.O. Box 53226 • Shreveport, LA 71135



Board of Directors:

David Ogletree, Chairman
Kay Stough, Executive Director
Deborah Dees, CPA
Andy Shehee / Sandra Brumley
Lillie Adams Wiley / Ricky Kilpatrick /
Lisa Register / Don Williams / Kenneth Martin /
Becky Lowe / Eileen McLain



Auctioneers:

Colonel Dusty Taylor
Colonel Jim Towns
Colonel Jim Dillard

Any premium money (Add-On) must be turned in BEFORE THE SALE STARTS!! **No add-on money will be accepted after 12:00 noon.** Premium money (Add-On) money must be turned in to the assigned worker. The responsible party must sign for their donated "premium money" for the lot in which they are bidding. All premium money designated for a lot will be announced as the animal and exhibitor enter the sale ring. Premium money add-ons will not have business names announced or be allowed to take pictures with the Champions and Buyers.

CONGRATULATIONS TO OUR 2025 AG MECHANIC CHAMPIONS



Grand Champion Woodworking Cedar Bar **Ebarb FFA**

Buyer: J & J Services of
Natchitoches, LLC



Reserve Champion Woodworking Black Walnut Coffee Table **West Ouachita FFA**

Buyer: J & J Services of
Natchitoches, LLC



Grand Champion Metal Work Octagon Deer Stand **West Ouachita FFA**

Buyer: Waggoner Services LLC



Reserve Champion Metal Work Stainless Steel Dog Box **Ouachita FFA**

Buyer: J & J Services of
Natchitoches, LLC

CONGRATULATIONS TO OUR 2025 GRAND & RESERVE CHAMPIONS



Grand Champion Sheep **Everette Hulin** Vermillion Parish

Buyers: Jon Lowe Pool, Manpower, Desoto
Oaks, Sid Potts, David & Donna Ogletree



Reserve Champion Sheep **Jacob Lear** St. James Parish

Buyers: Desoto Chamber of Commerce, Frank
Scott Moran, Dees Gardner, CPAs,
Dudley & Melanie Glenn, Judge Amy McCartney,
Louisiana Land Bank



Louisiana Bred Grand Champion Sheep **Ramsey Bruchhaus** Jeff Davis Parish

Buyers: Jon Lowe Pool, Louisiana Land Bank,
Southern Ag Credit



Louisiana Bred Reserve Champion Sheep **Everette Hulin** Vermillion Parish

Buyer: Barbara Serio

CONGRATULATIONS TO OUR 2025



Grand Champion Market Goat **Lily Williams** Caddo Parish

Buyers: Friends of Agriculture, Roppolo's Insulation, Dees Gardner CPAs, Louisiana Land Bank, James Gray, Adams Superior, Shawn Johnson Trucking & Construction



Reserve Champion Market Goat **Abby Fontenot** Evangeline Parish

Buyers: Progressive Tractor, Louisiana Land Bank, Southern Ag Credit



Louisiana Bred Grand Champion Market Goat **Turner Patton** Lincoln Parish

Buyer: Sky-Lin Services



Louisiana Bred Reserve Champion Market Goat **Ryder Patton** Lincoln Parish

Buyers: Jon Lowe Pool, Rotary Club of Shreveport, Deep South Equipment

GRAND & RESERVE CHAMPIONS



Grand Champion Broilers **Lily Williams** Caddo Parish

Buyers: Louisiana Land Bank, Southern Ag Credit, Willis Knighton Health System



Reserve Champion Broilers **Claire Williams** Caddo Parish

Buyers: Desoto Chamber of Commerce, Dees Gardner CPAs, Adams Superior Services, Southern Ag Credit, Rose-Neath Funeral Home, Beth & Lisa Stough, Willis Knighton Health System

Congratulations to the Best Dressed Exhibitors at the 2025 Jr. Livestock Sale!

Best Dressed Sheep Exhibitor

1st Place: Landen Cubley – Desoto Parish
2nd Place: Marie Farrah Usrey – Desoto Parish
3rd Place: Remi Neal – Union Parish

Best Dressed Goat Exhibitor

1st Place: Karli Waldron – Bossier Parish
2nd Place: Claire Lewis – Caddo
3rd Place: Taylor Rayner – Webster Parish

Best Dressed Poultry Exhibitor

1st Place: Landry Airhart – Sabine Parish
2nd Place: Layton Jarrrell – Vernon Parish
3rd Place: Claire Williams – Caddo Parish

Best Dressed Swine Exhibitor

1st Place: Barrett Williams – Lincoln Parish
2nd Place: Ally Atin – St. Martin Parish
3rd Place: Denver Lacombe – Calcasieu Parish

Best Dressed Steer Exhibitor

1st Place: Daniel Durrett – Lincoln Parish
2nd Place: Ashlynn Hayes – Natchitoches Parish
3rd Place: Anna Morris – Caddo Parish



Best Dressed Sponsored by Patton's Western Wear

CONGRATULATIONS TO OUR 2025



**Grand Champion/
Louisiana Bred Grand
Champion Swine**

**Cannon Johnson
Natchitoches Parish**

Buyers: Williams Family Properties –
Rosy Bromell



**Reserve Champion/
Reserve Champion
Louisiana Bred Swine**

**Jayce Pickle
Acadia Parish**

Buyers: Progressive Tractor, Ark-La-Tex
Agricultural Council

**A BIG Thank you to Louisiana
Commissioner of Agriculture
and Forestry Mike Strain,
DVM, Louisiana Farm Bureau
& Caddo Parish Farm Bureau
for your faithfulness in
supporting the Champions!**

GRAND & RESERVE CHAMPIONS

Grand Champion Steer



**Lily Williams
Caddo Parish**

Buyers: Higginbatham Insurance,
Williams Land & Cattle Co, Dixie
Angus Farms

Reserve Champion Steer



**Gage Hayes
Allen Parish**

Buyers: Jon Lowe Pool, Deep
South Equipment, Rotary Club of
Shreveport, U L Coleman Companies
- Bonchasse Land & Cattle, Pam
Parsons, Wimberly Homes

Grand Champion Louisiana Bred Steer



**Jordyn Carriere
Calcasieu Parish**

Buyers: Deep South Equipment –
John & Brenda Parsons

Reserve Champion Louisiana Bred Steer



**Kane Hood
Assumption Parish**

Buyers: Zelda Loftus, David &
Donna Ogletree

2025 SALE CONTRIBUTORS

Title Sponsor (Above \$25,000)

- Desoto Chamber of Commerce & Livestock Fund - *Johnny May*
- Friends of Agriculture Pool
- Lovic Wren ▪ Zelda Loftus

Platinum Sponsor (\$15,000 - \$24,999)

- B V Farms, LLC - *Barbara Serio*
- Frank Scott Moran
- Louisiana Land Bank - *David Ogletree*
- Sky-Lin Services/Williams Cattle Co - *Skipper & Linda Williams*
- Williams Family Properties - *Rosy W Bromell*

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- Bierden Construction Company
- Bromell Agency Inc - *Rosy W Bromell*
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- Deep South Equipment - *John Parsons*
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- Higginbotham Insurance - *Mike Knotts*
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- Kenneth Martin ▪ Louisiana Farm Bureau Federation
- Patton's Western Wear ▪ Progressive Tractor & Implement Co Inc
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- Sierra Frac Sand - *Kim & Pam Smith*
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- Williams Land & Cattle LLC
- Willis Knighton Health System - *Jaff Fielder*

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- Janice Burford ▪ JD Farm ▪ JDW Farms ▪ Jim & Beverly Stough
- Jimmie Marston ▪ Jimmy Granger Ford
- JJ Services of Natchitoches LLC - *Josh Johnson* ▪ Jody W. & Donnese Sepulvado
- Joe Williams ▪ Johnny & Viola May ▪ Judge Amy McCartney
- JWT Contractors - *Johnnie Tupper* ▪ Katie Bamberg

Silver Sponsor (\$1,000 - \$4,999) cont.

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- Two Rivers Wealth - *Brian Hope* ▪ Vendal and Janet Fairchild ▪ Waste Connections
- Williams Double Diamond Cattle Co. LLC - *Don & Carol Williams* ▪ Woody & Dianne Schick

Honorable Mention (\$100 - \$499)

- 318 Construction Services, LLC • 4 KRB LLC • Aaron Wade • Adam & Traci Schmidt • Adam P Boyd • Adams Ford Company, Inc. • AgTrader - *Van & Donnette Bennett* • Alice & Tracee Eubanks
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- Brammer Engineering - *Keith Evans* • Brandon Reeder • Brushy Branch Land & Cattle LLC • Bundy Farms, Inc. • Byarson - 3 B Cattle Co. • Carrie's Animal Health • Cash in a Flash Pawn Shop • Cedric & Joan Louque
- CENLA Ag Services, LLC • Charles & Susan Adams • Charlotta Nordyke • Charlotte Jones & Lori Kowalski • CHM Farms LLC • Chris Rinehart Plumbing • Chuck Garrett • Chuck Griffin • Cissy Brakeville • Clay Corley • Cobb Cattle - *Rodney & Mary Cobb* • Cody & Shelley LeBlanc • Community Bank of LA - *Jayce Simpson* • Cornerstone Veterinary Hospital - *Dr. Caleb Killian* • Cowboy Trailers • Craig Register • Dan Taylor • Dandy Products, Inc. • David & Amy Simon
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Honorable Mention (\$100 - \$499)

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- Rockin J Rodeo & Cattle Company - *Ed & Johnny Jordan* • Rocking Rooster, LLC - *Dr. Randy Clemons, DVM* • Russell & Janice Kay Proby-Waller • Rusty & Jeanie McKinley • Ryan Gill • Ryan Walker, D.D.S.
- Salley Cattle Company - *Josh & Jessica Salley* • Sam & Kayla Duree • Sam Dowies • Sanders Chiropractic LLC • Santa Maria Wholesale Produce • Scott & Cher Welch • Scott Equipment Co. • Scott Garganus • Serious Feed & Seed, Inc - *James Serio* • Shady Pines Cattle Farm • Shell Beach - *Brent Walker* • Shellie Tomlinson • Sherwood Farms • Shurlene Yates • Simmons Sporting Goods, Inc • Sonja Spann • SP3 Cattle - *Ross Elliott* • Specialty Track Hoe - *Steve Nichols* • Stacey Reyenga • State Farm - *Joey Prudhomme* • State Farm - *Julie Henderson* • State Farm - *Sarah Kirk* • Stephanie Weigelt • Steve & Linda Posey • Stott Wood Company • Stuart & Kim Oden • Susanne N Golden • Susette Hargrove and Karyn Cameron • Tango Mary Echo LLC • Tari Bradford • Taylor Brown, CPA • Taylor Feed • Ted's Pharmacy • Tensas Co-op Gin INC • Tensas Flying Service
- The Eye Clinic - *Dr. Virgil Murray* • The Lincoln Agency, LLC • The WAR Ranch - *Martha Peace Reyenga* • Thomas & Jenny Hall • Thomas McKee Williams • Thomas Nursery & Feed • Tisha Sonnier • Topps Trailer Sales & Service, Inc. • Total Pump & Supply • Traci Gardner • Tractor Supply • Two Hearts Barrel Racing - *Martha Reyenga* • Valley Farmers Co-Op • Viserion Grain LLC • Vivian Animal Hospital - *Dr. David Meyer, DVM* • W.L. Hodges • WESLA Federal Credit Union • West Carroll Parish Farm Bureau • West St. James Farm Bureau • Wildwood Plantation - *Robert Nance* • William & Angela Perot • William Bagwell • Wimberly Agency • Xpress Car Wash • Yoke C Ranch - *William & Jan Collins* • Yukon Exploration

The Ark-La-Tex Agricultural Council supports Louisiana agriculture in many ways. While The Junior Livestock Sale at the State Fair of Louisiana is one of its most notable activities, there are many other activities throughout the year that the Council also supports:

- *College Scholarships & Grants for 4-H & FFA Graduating Seniors
- *Calf Scramble during State Fair Rodeo
- *Beef Cattle Symposiums
- *Ark-La-Tex Forestry Forum
- *Ag Expo – West Monroe, LA
- *Ag Magic
- *Sale of First Bale of Cotton – Caddo Parish
- *4-H & FFA Judging Contests & Parish activities
- *Local & District Livestock Shows
- *National & Regional Agricultural Conventions
- *Promotion of various Local Agricultural Activities
- *LSU Ag Center/Research Station Field Days
- *State Fair of Louisiana



**2026-2027 ALTAC Scholarship Recipients
of \$1000 a year for four years**

- *Lexi Savoy – Lafayette Parish
- *Lane Green – Sabine Parish
- *Jacob Lear – St. James Parish
- *Daniel Ray McBride – Ouachita Parish
- Gage Richter – Bossier Parish

***Congratulations to Gage Richter for receiving the
Kay Lowe Memorial Scholarship!***

- Lily Drach – Caddo Parish
- Abby Dunn – Bossier Parish
- Emma Grace Winslett – Grant Parish
- Ellie LeBlanc – Jeff Davis Parish
- Madeline Mitchell – Natchitoches Parish
- Sophie Parkman – Lincoln Parish
- Morgan Green – Sabine Parish
- Shaohannah Martin – St. Martin Parish
- Sarah Kate Green – Sabine Parish
- Hannah Scroggins – Acadia Parish
- Madison Paige Chamberlin – Red River Parish

***Congratulations to Madison Chamberlin for receiving the
Andy & Zelda Loftus Scholarship***

2026-2027 ALTAC Grant Recipients of \$500

- McClay Montgomery – Sabine Parish
- Lily Grace Parrin – Vermillion Parish
- Owen Sepulvado – Caddo Parish
- Taylor Martin – Rapides Parish
- Madeline DeLaune – Bossier Parish
- Emmy Habitz – Lafayette Parish
- Hadley Davis – Bossier Parish

Honoring the Legacy of
Margaret Shehee

A Life of Dedication, Compassion,
and Service to Our Community

Join us on
Wednesday, November 4, 2026
as we celebrate her memory and the
impact she made through her tireless
support of youth, agriculture, and the
State Fair of Louisiana Jr. Livestock Sale



In Loving Memory

ALTAC FAQ's

Definitions of Common Terms:

Ark-La-Tex Agricultural Council

State Fair of Louisiana Junior Livestock Sale

Who is ALTAC and what does it do? The Ark-La-Tex Agricultural Council "ALTAC," is a 501(c)(5) non-profit organization that promotes agriculture throughout the state of Louisiana in many ways. Two of its primary activities are administering the State Fair of Louisiana Junior Livestock Sale each year at the State Fair of Louisiana and the promotion, funding, and administration of a scholarship fund.

What is a 501(c)(5)? ALTAC is an IRS approved non-profit, which is a status that can allow your donation to be tax deductible as a business deduction.

Who makes up ALTAC? ALTAC is comprised of members who pay annual dues and a Board of Directors that is its governing body. Membership is open to anyone who wants to support the organization and pay the applicable annual membership dues - \$20 for an individual, \$40 for a family household, or \$50 for a business.

What do ALTAC Membership fees do? The low cost annual ALTAC membership goes to benefit our local livestock youth in many ways. Membership dues make it possible for us to contribute to local and regional livestock shows, provide meals to exhibitors and their families during the state fair when midway concession stands are not open, and support agriculture in the state of Louisiana. Our membership is very important to this organization.

Where do my membership dollars go?

- ALTAC Scholarships and Grants
- Louisiana Youth Livestock Events
- 4-H and FFA enrichment activities
- Jr. Livestock Sale activities
- Calf Scramble Sponsorship

How can I volunteer to help ALTAC? The ALTAC members and its board volunteer their time and resources to this organization and welcome help from willing volunteers. There are many ways of volunteering to lend a hand to ensure that the Jr. Livestock Sale and other ag related events happen. Reach out to the Executive Director, Kay Stough, to learn more.

What is the ALTAC Annual Meeting and when/where does it take place? A yearly ALTAC membership meeting is held each August. It is hosted by one of the NWLA livestock groups and is typically rotated among different parishes each year. This meeting is for business, a membership drive, appreciation dinner, and fundraiser for the ALTAC Scholarship Fund (see below).

What is the Annual Meeting Fundraiser? Members are encouraged to bring donated items to be "auctioned off" at the annual meeting. This fundraiser's primary initiative is to raise funds to meet the financial obligations of the ALTAC Scholarship and Grants.

What is the ALTAC Scholarship/Grant? ALTAC awards four (4) year scholarships in the amount of \$1000 per year to qualifying students graduating from High School. The number of students on scholarship can vary from year to year, but at any given time there can be as many as 10 -12 students with on-going scholarships. ALTAC often awards \$500 one-time grants to scholarship applicants who do not qualify for the \$1000, four-year scholarship. The ALTAC Scholarship Committee is responsible for the selection of recipients and the ALTAC executive director oversees the administration. Scholarship applications can be found on our website at www.altac.org and are due around April 15th each year. It is the responsibility of the student to send grades to ALTAC at the conclusion of each semester/quarter. Students are required to maintain a minimum GPA of 3.0.

Can I donate and how? Yes! ALTAC accepts donations of any amount! As a donor you have the option to choose where those dollars are allocated. For instance, the Andrew and Zelda Loftus Scholarship was established in honor one of our gracious donors who ensured those funds will support a young person's higher education expenses. Contact us at www.altac.org to discuss ways to donate.



Is the State Fair of Louisiana Junior Livestock Sale like any other livestock auction? Yes, but technically we are not auctioning livestock... we are supporting Louisiana youth by "bidding" on their 4H and FFA projects. It is a live auction with auctioneers. The amount of money the exhibitor receives in the sale ring can vary depending on the species of animal they are exhibiting. Exhibitors come from all over the state and have different backgrounds and financial needs - some families utilize this money to purchase their next project or pay expensive feed bills, but many save for a college education. Most importantly, it provides much needed support for a wholesome, learning experience with an agricultural project.

How do exhibitors qualify for the sale ("Make the Sale")? The top 20% of each class of market goats, market lambs and market hogs qualify for the sale. We sell 15% of broilers and 50% of market steers. Making the Jr Livestock Sale is very exciting - it provides the exhibitor an opportunity to make more money with their animal than they would selling it in a general livestock auction.

What is the "Sale Ring"? The semicircle ring where livestock exhibitors display their animal to be bid on during the live auction. This is located in the sale barn at the state fair.

What does it mean to "Buy an animal"? The term "buy an animal" in this setting does not involve buying an animal. You are contributing a donation to the livestock participant based upon the type of animal they have in the sale ring.

What is a Bolo Tie? A small, braided rope with the ALTAC logo that is worn like a tie. Bolo ties have been worn for decades by our proud supporters on the day of the sale. We offer them at the welcome table for free where you get your auction #.

What does "Marked for Sale" mean? The exhibitor marks on their weigh-in card prior to the shows declaring that animal is "For Sale" should the animal qualify.

What does "Marked Not for Sale" mean? This indicates that the exhibitor does not want to participate in the Jr. Livestock sale should the animal qualify. This may be due to various reasons such as wanting to show this animal at another show in the future, wanting to keep this animal for breeding purposes, another buyer is lined up that wants to purchase this animal directly from the exhibitor or too close of a bond and this animal goes back to the farm. The Exclusion to this selection is if the animal is selected as the Grand or Reserve Champion or Louisiana Bred Grand or Reserve Champion of a particular species. Those winners must sell in the auction. NO EXCEPTIONS!

What does it mean for an exhibitor to "scratch" and animal? Exhibitors are only allowed to sell one (1) animal in the livestock sale, though the exhibitor may show many animals and more than one species. If their animal qualifies for the Sale, the exhibitor must choose which animal to put in the Sale. The exhibitor must notify the ALTAC board if they have previously qualified with an animal and which one they would like to 'scratch.' A scratch could allow another exhibitor to move into that slot - as long as that animal has not left the state fair premises. This must be done no later than one (1) hour following the conclusion of the last market show (swine).

What is a Terminal Sale? This means that upon conclusion of the shows, all livestock qualifying for the Sale become property of ALTAC and will be sold for slaughter as "market" animals following the conclusion of the Sale. All livestock that are a part of the Jr. Livestock Sale are contracted to a winning re-sale bidder (see "Resale" below) with those proceeds added to the sale proceeds that the exhibitor receives, less 10% commission to ALTAC. The re-sale buyer takes possession of the animals at the conclusion of the sale. It is in their signed contract that these animals are to be taken to a feed lot and entered into our food system. Keep in mind this is a Market show and the idea is for these animals to exude the best traits and features to be a part of our food systems. By having a terminal sale, this allows the exhibitor to receive the sale ring funding and re-sale funding. The goal of this decision is to allow exhibitors to get as much money for their project as they can.

What does the term "Resale" mean and where does this money go? Requests for silent bids are sent in advance of the sale for the purchase of all sale animals since the Jr. Livestock sale is terminal. The resale price is posted on the ALTAC trailer. The re-sale buyer will take possession of the animals following the conclusion of the sale. Those exhibitors that do not make the sale have the option to put their animal in the resale pool. That exhibitor would only be able to receive the resale price in the form of a check from ALTAC.

What are the “Best Dressed Awards”? ALTAC has requirements for what attire must be worn by exhibitors while they are in the sale ring. Exhibitors are representing their 4H or FFA club as Louisiana agriculture representatives and should dress appropriately. At the conclusion of the livestock species, gift cards are given to 3 exhibitors that looked sharp and presented themselves in a professional manner. The Best Dressed awards gift cards are donated to ALTAC. All exhibitors and 4-H agents are given a list of attire requirements.

Buying at the sale

How can I participate as a buyer at the sale? There are essentially five different ways to participate:

- 1. Bid as the sole purchaser of a lot/animal;
- 2. Pool funds with other individuals or businesses and bid as a group buyer;
- 3. Contribute to a pool that someone else has created;
- 4. Add-on money to a specific lot the day of the sale, prior to the animal going through the ring;
- 5. Make a general contribution to ALTAC in advance of the sale.

What is a Buyer #? We have pre-printed auction cards that have a buyer number that corresponds with the auctioneers’ notes. When you display your auction number in the air that indicates you agree to pay the price for the lot being auctioned at that time. If you are the winning bidder, the auctioneer will ask for your # and will announce to the crowd your name or pool that is associated with your bidder number. Auction #'s are available for pick up the morning of the sale near the entrance to the sale barn. If you have a pool gathered and would like to make the morning of the sale smooth, you can request to have an auction number assigned. Please note that our long-standing supporters may have a specific number that they have year after year.

What is a “Pool”? Gathering money from numerous individuals and/or businesses to be able to “pool” together money to then bid on a specific animal in the sale. The pool bidder ensures that all parties that have contributed are recognized by the auctioneer from a winning bid and are listed on the winning bid sheet signed by the bidder. We encourage the formation of pools. Participants’ parents are encouraged to create pools for their child/children for their contributors to directly “purchase their animal”.

What does it mean to be in a pool? Your financial contribution is combined with other contributions to create a larger pool of money to be able to amply compensate one particular exhibitor, a parish group, or whomever the pool leader designates.

What is a Pool Leader? The pool leader is the person that puts a pool of buyers together and holds the buyer # and card and is the bidder on behalf of the group. Pool leaders’ responsibilities include collecting funds from their pool members, keeping up with the amount of money that has been spent, and calculating what is left and available to spend on another lot. The Pool Leader is personally responsible for the financial obligation at the conclusion of the Jr. Livestock Sale.

How can I set up a pool? Call a group of your friends, family, business associates etc., and ask if they would like to be a part of a funding opportunity for the exhibitors that have made it into the State Fair of Louisiana Jr. Livestock Sale.

How can I be recognized in a pool? Winning bidders are recognized during the sale by the auctioneers. Some pools are designated by one name and other pools have their contributors’ names listed on a note card. That note card is given to the auctioneer by the individual heading up the pool for the contributors’ names to be announced by the auctioneer after the winning bid.



Do I have to be a part of a pool/group? No, you do not have to be a part of a pool. We encourage businesses and individuals to get a bidder # and participate in the live auction. While we would love to see you in person, we encourage those who are unable to attend to still contribute to the youth in the sale with their contributions.

Some pool name examples:

- North Louisiana Livestock Pool
- Friends of Ag
- Desoto Chamber
- _____ Parish friends of 4-H
- Business name/partners

What is “Add-on Money”? ALTAC allows adding money onto a livestock participant’s name under specific conditions prior to the sale. This is allowed starting the morning of the sale up until the point the animal species starts to enter the sale ring. The monetary amount of add on money is displayed to the potential buyers. It is the buyer’s choice to go up on the price or to allow that add-on money to be the amount that participant receives. The goal of the add-on money is to capture funds from people like elected officials, grandparents, or friends of the family, who may not be able to contribute money to purchase the complete lot and were not able to join in a pool.

I brought money to the Jr. Livestock sale, but I did not win a bid during the auction. What are my options? Unfortunately, we cannot accept money for a specific exhibitor after a winning bidder has purchased the exhibitor in the sale. However, your money can still be used to support the cause.

- 1. You can write a check or give cash directly to ALTAC to be used for our scholarship funds.
- 2. Money can be donated and added to the ALTAC pool for future funding opportunities.
- 3. Keep the money to be used at next year’s auction - we suggest you consult with your group if you have pooled funding.

How do I buy an animal for consumption that was shown at the State Fair? You are more than welcome to come to any market show during the fair and get connected with exhibitors and their families. Also, many 4-H agents are aware of animals that do not make the Jr. Livestock sale and arrangements for the purchase can be coordinated through them. ALTAC does not facilitate purchases of exhibitor’s livestock projects by individuals or businesses for consumption.

What are “Thank you” notes? It is a requirement for all exhibitors to write a thank you note to everyone that contributed money to them at the Jr. Livestock Sale. We want to ensure that our youth show their appreciation for the financial contribution they receive. These notes must be received and verified by ALTAC by a designated date before funds will be mailed to the exhibitor.

How and when do the exhibitors receive their money? The sale ring money is collected from all the buyers by ALTAC and distributed to the exhibitor after a THANK YOU has been written to the buyer(s) of their animal and a copy of the THANK YOU notes have been submitted by the exhibitor to ALTAC. Upon verification, ALTAC will mail a check directly to the exhibitor that includes the sale ring money, any add-on money, as well as the resale money, less the 10% sale commission.

What is a Calf Scramble? During Friday and Saturday nights of the LRCA rodeo, livestock exhibitors have the opportunity to win \$500 that will go toward the purchase of their upcoming year’s animal project. The exhibitors sign up through the State Fair of LA livestock office. All exhibitors will receive a shirt on the night they are to attend the rodeo. The exhibitors are escorted onto the arena floor, a wide circle is placed in the middle of the arena, a group of calves with halters is released and the exhibitors then show their grit by catching a calf, getting a grip of a halter, and pulling the calf into the circle in the middle of the arena. It is quite a show! ALTAC is a proud sponsor of the calf scramble.

Does ALTAC only support Livestock projects? What about Ag Mechanics projects?

Local FFA groups work during the school year to teach our youth about woodworking and metal. Projects are judged and ALTAC auctions the Champion and Reserve Champion Metal and Wood projects prior to the sale of the animal projects. There is a separate silent auction where all the projects are displayed for the public to write down silent bids which concludes at noon on the day of the sale. The winning silent bid will be called with the number left on the individual bidding sheet. ALTAC is not responsible for the silent bids. The money is made payable to a separate group. It is requested that the projects get picked up from the state fair at the conclusion of the livestock sale and/or an agreed time. Payment must be made in full prior to pick up. All money collected is distributed back to the FFA Chapters to assist in the cost of wood or metal for future projects.

My question hasn’t been answered, who do I ask? Feel free to call the ALTAC office at (318) 987-3769 or speak with any ALTAC board member.



We would like to give a special thanks to the many 4-H agents, FFA instructors, volunteer leaders & parents that have supported, trained and worked with the exhibitors throughout the year. Your guidance and expertise are invaluable in helping our youth develop the skillsets to prepare for a successful future.





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